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# celebrate **PLOVER**

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## Corporate Center – 2016 Information

Dear Plover Area Business:

Celebrate Plover was a great success again last year. Plans are now in place for another successful day at the 5th annual Celebrate Plover event on Saturday, July 30, 2016, at Lake Pacawa Park, with a park full of activities from 9:00am until midnight.

As part of Celebrate Plover, we want our community to learn more about our local businesses and products and services they offer. With that in mind, an area of the park will again be designated as Corporate Center Expo. In this 'outdoor expo' area, Plover area businesses are encouraged to showcase their business, meet and greet current and future customers, and distribute free samples and informative literature.

Corporate Center Expo hours will be from 10:00am until 4:00pm. You can reserve a 12'x 12'space in Corporate Center for a \$45 participation fee. Not-for-Profit groups get a discount and pay \$25 per space. This year's activities, in addition to the Corporate Center Expo, include the Market Place area, Taste of Plover food concessions, fire department water fights, FREE children's activities, and live musical stage entertainment, including *Relentless*, Pat Keller and *Grand Union*. The day will conclude with an extraordinary fireworks display choreographed to music!

We encourage you to sign up for this unique outdoor expo to show off your business to our community. Please fill out the enclosed reservation form and accompanying check to Celebrate Plover and return by June 30, 2016. ONLY PAID REGISTRATIONS will ultimately hold the limited available space. All proceeds from Celebrate Plover are used to offset future event costs for this fun-filled, family-oriented community event.

Thank you for your commitment to our Plover community and the surrounding area. If you have any questions regarding this event, please contact PABA Executive Director, Ken McKenzie at (715) 345-5258 or at [paba@ploverbiz.org](mailto:paba@ploverbiz.org).

Sincerely,

The Celebrate Plover Committee

**Corporate Center – 2016  
Reservation Form**

**Participant is responsible for: set up, clean up, and any materials needed – including tables, chairs, tent or canopy, etc. in the 12' x 12' space.**

**Name of Business:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_

**Contact Person E-mail:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Business Focus:** \_\_\_\_\_

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\_\_\_\_\_  
**The \$45 fee is due at the time of registration. Space prohibits over 50 participants. We encourage you to register early. Again, only paid registrations will hold space past June 30; with not-for-profit groups benefiting by paying a discounted \$25 per booth fee.**

**Please submit this form with a check made payable to Celebrate Plover by June 30, 2016.**

**Celebrate Plover  
P.O. Box 37  
Plover, WI 54467**

Please contact Ken McKenzie at (715) 345-5258 or paba@ploverbiz.org with any questions. You may fax forms to 715-345-5253.