

# Memorandum

**To:** Village of Plover Residents

**From:** Richard F. Holden, Community Development Manager

**Date:** August 13, 2008

**Re:** Signs in the Street ROW

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The only signs allowed in the street Right-Of-Way are official signs such as traffic signs or other similar signs approved by the Village Board per Municipal Code 467-3. Any other sign such as real state signs, rummage sale signs, election signs, etc. is an obstruction and will be removed by the Village.

In a typical residential neighborhood the right-of-way is 66 feet wide with the street pavement taking about 24 feet leaving approximately 21 feet on either side of the pavement in which signage is not allowed. Other areas such as Hoover Avenue and Plover Road have right-of-ways which are 120 feet wide and may have a larger terrace area in which signs are not allowed. Please be aware that posting sign on a traffic sign is a State of Wisconsin violation.